

Non-Streaming Video Assignment

Teacher Name: **Mr. Howe**

Student Name: _____

CATEGORY	4	3	2	1
Use of Graphics	All graphics are attractive (size and colors) and support the theme/content of the movie.	A few graphics are not attractive but all support the theme/content of the movie.	Graphics are fair and but do not seem to support the theme/content of the movie.	Several graphics are unattractive AND detract from the content of the movie.
Use of Sound/Music	Sound and music are creative and enhance the graphics and are timed perfectly with the graphics.	Sound and music are appropriate and enhance the graphics and are timed well with the graphics.	Sound and music are slightly disconnected from the graphics and not timed well with the graphics.	Sound and music are disconnected from the graphics and not timed with the graphics..
Sequencing of Information	Information is organized in a clear, logical way. It is easy to anticipate the type of material that might be on the next clip.	Most information is organized in a clear, logical way. One clip or item of information seems out of place.	Some information is logically sequenced. An occasional clip or item of information seems out of place.	There is no clear plan for the organization of information.
Content - Accuracy	All content throughout the presentation is accurate. There are no factual errors.	Most of the content is accurate but there is one piece of information that might be inaccurate.	The content is generally accurate, but one piece of information is clearly flawed or inaccurate.	Content is typically confusing or contains more than one factual error.
Originality	Movie shows considerable originality and inventiveness. The content and ideas are presented in a unique and interesting way.	Movie shows some originality and inventiveness. The content and ideas are presented in an interesting way.	Movie shows an attempt at originality and inventiveness on 1-2 clips.	Movie is a rehash of other people's ideas and/or graphics and shows very little attempt at original thought.